**GreenMoor Action Plan**

**Year 5 and 6**

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| **Year 5** | **Year 6** |  |
| **01/08/2018 – 31/07/2019** | **01/08/2019–** | **31/07/2020** |



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| GREENMOOR ACTION PLAN YEAR 5 AND 6  Communications and Engagement Strategy |
| Communications and Engagement Strategy Primary Aim:   * Continue to increase the community involvement and engagement with Big Local Process |
| Contributing in particular to following Big Local outcomes:   * Communities will be better able to identify local needs and take action in response to them * The community will make a difference to the needs it considers as priorities |
| Contributing to following elements of GreenMoor ten-year vision:   * GreenMoor has an identity and the Big Local community partnership continues to develop the area post 2023 * Different communities and generations have a better understanding of each other and new comers to the area are welcomed |
| Responding to the following priorities:   * Increase community involvement and engagement with Big Local process * Continue and further develop current links with children centres, schools, and elders’ provision * Continue to use local services and agencies as vehicles for consultation |
| The Action Plan will involve and affect the following STAKEHOLDERS to varying degrees:  *Local Residents Local Schools Local Businesses Big Local Trust Local Community Groups*  *Big Local Community Partnership Board Bradford Council Staff CNET Crime Stoppers*  *West Yorkshire Police, Ambulance and Fire Department Local Religious Organisations* |

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| Objective 1  Maintain and Increase community involvement and engagement with Big Local Process  The Time Scale for this objective is: CONTINUOUS | | |
| Actions | Lead | |  | | --- | | Expected outcome | |
| 1.1 Produced and distribute  GreenMoor Newsletter/Marketing 4 times a year | Mazhar Elahi and Abbas Najib | All residents will be aware of progress of Big Local and local  business will be promoted |
| 1.2 Ensure the GreenMoor website is maintained and developed | Shieraz Bashir | Residents and groups will be able to access information and download documents.  GreenMoor will be able to exchange information with other Big Locals |
| 1.3 .1. Continue to build the capacity of local people by encouraging and supporting opportunities for volunteering in line with GreenMoor Big Local objectives.  1.3.2 Evidence the increase in Volunteering  1.3.3 Add question on volunteering to Questionnaire and grant application forms | GMBL Partnership Board  LTO CNET | Local people will become more engaged with Big Local activities and more involved locally. |
| 1.4 Display GreenMoor  information in local shops,  centres and supermarkets | To be confirmed | Residents who do not have access to internet can be informed of Big Local progress and opportunities |
| 1.5 Continue to use local services and agencies as vehicles for consultation | GMBL Partnership Board supported by LTO CNET | Local agencies and centres will have a stake in Big local  Service users will continue to be involved.  Future consultations will have legitimate comparison value |
| 1.6 Hold regular public meetings and events. A minimum of two public meetings in addition to the AGM will be held. | GMBL Partnership Board supported by LTO CNET | The public will have an opportunity to engage and have a dialogue with the Board |
| 1.7 Improve engagement and Integration of Minority Communities within the GreenMoor area and Identify and dispel negative stereotypes across the diverse communities | GMBL Partnership Board supported by LTO CNET | More members of minority communities, such as Eastern European community, will be engaging with local  services and the objectives of Big Local |

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| Risk Elements  Disengagement through lack of information.  May alienate those who have already demonstrated commitment.  Disengagement through lack of information. | Limitations  Lack of internet access may limit effectiveness  Language barriers may limit effectiveness. | Budget Allocation  £5,000 Year 5  £5,000 Year 6  This objective’s budget will be £5,000 per year with the option of increasing the budget by way of free vote by the Board | Ownership  This objective and related budget will rest with the Board. |

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| Objective 2  Improve young people’s involvement with Big Local  The Time Scale for this objective is: CONTINUOUS | | |
| Actions | Lead | |  | | --- | | Expected outcome | |
| 2.1 Develop a coordinated strategy to benefit the children and young people of the GreenMoor area  The elements of this objective have already begun developing in the form of sustained projects such as:   * GreenMoor Sports Ground * CLLD Apprenticeship Programme contribution of £50,000 with a match funding of £50,000 from CLLD * Spencer Sports Bank * Initiatives by Scholemoor Beacon * Support of Alpha United Football * Engage with the Play Forum   However, these projects need to be compiled and bought under a strategic and coordinated Programme | Zafar Afsar | To enable younger people in the area to make a positive contribution to the community, providing opportunities for positive life changes, constructive activity, learning and development. |

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| Risk Elements  Young people’s voices will not be heard and they will not engage or become involved with Big Local  Partners will fail to rise to the challenge of creating a coordinated strategy for the benefit of young people | Limitations  Young people may not prioritise community involvement if the GMBL Partnership is not sensitive to their needs  Expectations to managed in terms of timescales | Budget Allocation  £5,000 Year 5  £5,000 Year 6  This objective’s budget will be £5,000 per year with the option of increasing the budget by way of free vote by the Board | Ownership  This objective and related budget will rest with the Lead Financial Officer and lead on the Youth related activities Zafar Afsar. Any proposed expenditure of up to £2000 must be authorised by the Small Grants Panel currently consisting of:  Abbas Najib  Tayyiba Jarral  Shieraz Bashir and  Zafar Afsar  Any proposed expenditure over £2000 will have to be approved by the full Board |

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| Objective 3  To publicise the benefits of GreenMoor and encourage existing and emerging groups to engage  The Time Scale for this objective is: Annual | | |
| Actions | Lead | |  | | --- | | Expected outcome | |
| 3.1 Annual small grants programme for local organisations for activities that help achieve GreenMoor objectives | Small Grants Panel supported by the LTO | Local groups will continue to feel benefits of GreenMoor and emerging groups will be supported  Big Local will be actively contributing to improvements in area |

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| Risk Elements  Quick wins risk becoming ‘flash in the pan’ initiatives if the criteria for the grants is not geared towards middle to long term benefits  The percentage of funds allocated to on-going activities will reduce the amount available for long term improvements. Local organisations may feel disengaged without experience of short term wins. | Limitations  Proactive engagement will be required to encourage the development of new organisations in the area. | Budget Allocation  £15,000 for Year 5  £15,000 for Year 6 | Ownership  This objective and related budget will rest with the Small Grants Panel currently consisting of:  Abbas Najib  Tayyiba Jarral  Shieraz Bashir and  Zafar Afsar  The Small Grants Panel is not authorised to approve projects above the £2000 limit. Any larger proposals must be approved by the full Board. |

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| GREENMOOR ACTION PLAN YEAR 5 AND 6  Community Development and Capacity Building |
| Community Development and Capacity Building Primary Aims:   * Ensure the Board has the capacity and confidence to lead the Big Local process * Build the capacity of local people and organisations * Increase volunteering in the area |
| Contributing in particular to following Big Local outcomes:   * People will have increased skills and confidence so that they can continue to identify and respond to development needs in the future. |
| Contributing to following elements of GreenMoor ten-year vision:   * GreenMoor has an identity and the Big Local community partnership continues to develop the area post 2023 * Community organisations thrive work hand in hand with private and public sector service providers providing a range of social and educational facilities in the area which are open and accommodating to all members of the community * Different communities and generations have a better understanding of each other and new comers to the area are welcomed |
| Responding to the following priorities:   * Support current good practice in community cohesion developing stronger links and supporting those organisations which endeavour to provide appropriate provision bringing together all sections of the community * Encourage current facilities and ensure any new facilities are open and appropriate for all members of community |
| The Action Plan will involve and affect the following STAKEHOLDERS to varying degrees:  *Local Residents Local Schools Local Businesses Big Local Trust Local Community Groups*  *Big Local Community Partnership Board Bradford Council Staff CNET* |

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| Objective 4  Ensure the Board has the capacity and confidence to lead the GreenMoor process  The Time Scale for this objective is: CONTINUOUS | | |
| Actions | Lead | |  | | --- | | Expected outcome | |
| 4.1 To work in partnership with the LTO  4.2 Ensure budget allocation to cover volunteer expenses including childcare, travel and meeting and training other costs  4.3 Deliver support and services as per LTO contract that is agreed by the Board  4.4 Communicate and engage with residents by Public meetings, newsletter etc. | Board | Paper work will be organised. Meetings will be scheduled  Board will be supported and process will run smoothly  Board members will be supported individually and  collectively  New organisations will emerge  Local groups/ organisations will be supported and  engaged with GreenMoor process  Further funding opportunities will be identified  Enable all volunteer community Board members can fully  participate in GreenMoor  Administer and implement decisions of the Board in line  with Action Plans |

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| Risk Elements  Board members may not fully engage and take ownership  Board may be intimidated or overwhelmed and fail to engage  Lack of developmental support to emerging groups  Funding opportunities may be missed  Some volunteers unable to fully engage in process due to other commitments | Budget Allocation  £30,000 for Year 5  £30,000 for Year 6 | Ownership  This objective and related budget will rest with the Local Trusted Organisation CNET |

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| GREENMOOR ACTION PLAN YEAR 5 AND 6  Development of GreenMoor Strategic Master Plans  MASTER PLAN OBECTIVES  5. Safer Stronger 6. Healthier Happier 7. Richer not Poorer 8. Cleaner Greener |
| Development of GreenMoor Strategic Master Plans Primary Aims:   * To undertake research and pilot programmes to inform the development of master plans for GreenMoor Strategic Themes * To ensure that the master plans are well researched and will make a lasting difference to GreenMoor * To increase numbers of residents and stakeholders involved in Big Local process |
| Contributing in particular to following Big Local outcomes:   * Communities will be better able to identify local needs and take action in response to them * People will have increased skills and confidence so that they can continue to identify and respond to needs in the future * The community will make a difference to the needs it prioritises * People will feel that their area is an even better place to live |
| Contributing to following elements of GreenMoor ten-year vision:   * Residents of GreenMoor will have easier access to a facilities which improve the quality of life * There will be opportunities for all to access both indoor and outdoor sport, exercise and leisure space * Incidents of crime have been reduced, reporting of crime has increased and the area is and feels safer * Drug dealing and related activity in the area has reduced * The streets are clean and residents take pride in their properties and gardens * A green space in the area has been developed into a popular picnic and leisure spot which brings visitors and income into the area * Different communities and generations have a better understanding of each other and new comers to the area are welcomed * Local businesses flourish and provide increased employment and training opportunities * The level of disposable income increases in the area |
| Responding to the following priorities:   * Research and identify good practice which has been successful in other areas * All community identified priorities |
| The Action Plan will involve and affect the following STAKEHOLDERS to varying degrees:  *Local Residents Local Schools Local Businesses Big Local Trust Local Community Groups*  *Big Local Community Partnership Board Bradford Council Staff CNET* |

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| SAFER STRONGER MASTER PLAN  Objective 5  STRIVE TO DELIVER INITIATIVES WHICH MAKE GREENMOOR A MORE COHESIVE AND SAFER COMMUNITY IN WHICH TO LIVE, WORK AND PLAY  The Time Scale for this objective is: Annual | | |
| Responding to following priorities:   * Identify ways and means of reducing illegal (and legal) drug related activity in area * To engage with current community initiatives encouraging and supporting local solutions to issues of drug misuse and drug related activity * Increase perceptions of safety in area by engaging with current community initiatives encouraging and supporting local solutions to issues of crime and anti-social behaviour, thereby reducing crime and the fear of crime * Consider and cost provision of CCTV coverage in crime hot stops * Increase community engagement with crime prevention and reporting of crime | | |
| Actions | Task Group Led By: | |  | | --- | | Current Position | |
| 5.1  Work in partnership with statutory and non-statutory crime prevention organisations to tackle prevalent criminal issues such as:  Littering  Fly Tipping  Anti-social behaviour  Drug distribution  Drug use  Domestic Burglary  5.2  Maximise opportunities to engage with and educate residents on issues which affect quality of life including:  Inconsiderate parking  Noise pollution  Road safety  Inconsiderate parking  5.3  Complete Flagship project of GreenMoor Sports Ground  5.4  Year 5 budget includes £7,500 additional cost approved for the GreenMoor Sports Ground | Abbas Najib will lead this task group.  The group will be open to EVERY board member and any Stakeholder. | There is continued drug related criminality including use and distribution of illegal drugs  Parking continues to present problems for residents  There has been a reduction in littering and fly tipping |

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| Budget Allocation  £20,000 for Year 5  £12,500 for Year 6 | Ownership  This objective will rest with the Safer Stronger Task Group  This budget will rest with the Board who will consider expenditure recommendations made by the Task Group. |

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| HEALTHIER HAPPIER MASTER PLAN  Objective 6  STRIVE TO DELIVER INITIATIVES WHICH CONTRIBUTE TO BECOMING A HEALTHIER AND HAPPIER COMMUNITY  The Time Scale for this objective is: Annual | | |
| Responding to following priorities:   * Work with current healthcare providers developing a partnership to identify major funding for development of health and leisure facilities * Proactively identify opportunities for maintaining and increasing local health provisions * Work with local schools and community centres to maximize use of available facilities to further access to health related education and facilities | | |
| Actions | Task Group Led By: | |  | | --- | | Current Position | |
| 6.1  Enter into dialogue with CCG, Care Trust and Public Health about improving health of GreenMoor  Community  6.2  Support the development of health and well-being activities in the GreenMoor area, focussing on healthy lifestyles such as exercise and eating, and family health.  6.3  Work with Cleaner Greener task group on development of outdoor leisure and exercise facilities | Mazhar Elahi will lead this task group  The group will be open to EVERY board member and any Stakeholder | There are no GP clinics in the GreenMoor area however there are several just on the boundary of the area  The demographics of the community still result in significant language barriers for residents in terms of accessing medical care |

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| Budget Allocation  £12,500 for Year 5  £12,500 for Year 6 | Ownership  This objective will rest with the Healthier Happier Task Group  This budget will rest with the Board who will consider expenditure recommendations made by the Task Group. |

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| RICHER NOT POORER MASTER PLAN  Objective 7  STRIVE TO DELIVER INITIATIVES WHICH CONTRIBUTE TO INCREASED EMPLOYMENT AND AFFLUENCE IN THE COMMUNITY  The Time Scale for this objective is: Annual | | |
| Responding to following priorities:   * Develop business forum to support and assist local businesses * Encourage participation in community energy scheme * Development of credit union for area. * Development of local social enterprises. * Take steps to reduce unemployment in particular youth unemployment by provision of training and job search activities * Take steps to reduce loss of income to area by giving priority to local business and services when recommending spend of Big Local funds | | |
| Actions | Task Group Led By: | |  | | --- | | Current Position | |
| * 1. Engage with CLLD work to ensure local   opportunities for local people through the development of a comprehensive and sustainable apprenticeship programme  7.2 Proactively engage with employment improvement initiatives | Shieraz Bashir will lead this task group.  The group will be open to EVERY board member and any Stakeholder. | Very high unemployment  High levels of ‘under employment’  Limited business support and lack of communication between businesses  High attaining students often leaving area for employment opportunities – Brain Drain  Low attainment levels in schools leading to students leaving school without qualifications  Significant reduction in funding for employment support projects |

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| Budget Allocation  £12,500 for Year 5  Plus £12,500 with CLLD  £12,500 for Year 6  Plus £12,500 with CLLD | Ownership  This objective will rest with the Richer not Poorer Task Group  This budget will rest with the Board who will consider expenditure recommendations made by the Task Group. |

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| CLEANER GREENER MASTER PLAN  Objective 8  STRIVE TO DELIVER INITIATIVES WHICH CONTRIBUTE TO IMPROVE THE ENVIRONMENT OF THE AREA AND INCREASE THE PROVISION OF OUTDOOR LEISURE AND HEALTH FACILITIES  The Time Scale for this objective is: Annual | | |
| Responding to following priorities:   * To continue to improve the environment by building on and extending current clean-up stay clean schemes * Research and investigate empty or derelict buildings and ownership issues * Support current developments for green spaces at Spencer Road, Scholemoor Road and Khidmat Centre * Identify areas for development of allotments | | |
| Actions | Task Group Led By: | |  | | --- | | Current Position | |
| 8.1 Continue to develop Spencer Fields  8.2 Develop and Implement GreenMoor branded campaign targeting littering and fly-tipping, including education and clean ups, in partnership with the Council  8.3 Identify potential outdoor green spaces for leisure sites such as picnic and play areas  8.4 Support projects aimed at encouraging engagement through environmental projects | Tayyiba Jarral will lead this task group.  The group will be open to EVERY board member and any Stakeholder. | There has been a reduction in litter and fly tipping  There is significant need for creating usable leisure spaces and facilities  Significant opportunities for increased usable green spaces as there are several ‘abandoned’ allotments  Recent support of a Memorial Garden |

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| Budget Allocation  £12,500 for Year 5  £12,500 for Year 6 | Ownership  This objective will rest with the Cleaner Greener Task Group  This budget will rest with the Board who will consider expenditure recommendations made by the Task Group. |

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| LEGACY PROJECT OF GREENMOOR BIG LOCAL BEYOND THE TEN YEARS  Objective 9  EXPLORE AND DELIVER INITIATIVE AIMED AT CREATION OF A SUSTAINABLE GREENMOOR CHARITABLE ORGANISATION  A LEGACY FOR THE BIG LOCAL PROGRAMME  The Time Scale for this objective is: 2 Years | | |
| Responding to following priorities:   * Creation of a Legacy for the Big Local Programme * Development of a charitable organisation to continue to secure funding and deliver initiatives for the benefit of GreenMoor residents | | |
| Actions | LEGACY Task Group | |  | | --- | | Current Position | |
| 9.1 Explore and Initiate options for the creation of a GreenMoor Community Partnership Incorporated Organisation  9.2 Explore potential for the purchase of an asset to establish the GreenMoor Big Local scheme permanently in the area  9.3 Identify and secure an asset such as an office building to house the Charitable Organisation and also generate income for future projects within GreenMoor | Abbas Najib will lead this initiative.  The Legacy task group will be open to EVERY board member | We are in year 5 of the Big Local Initiative  We have spent 50% of the funding  There is a desire by the Board to create a sustainable organisation within the area to continue to bring in funding and deliver initiatives for the GreenMoor area even after the 10 years are over. |

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| Budget Allocation  £3,500 for Year 5 for Feasibility Study  £220,000 for Year 6 if the Feasibility Study reveals positive potential for Legacy asset and sustainability funding | Ownership  This objective will rest with the LEGACY Task Group  The £3,500 budget in year 5 for the Feasibility Study including Business Plan will rest with the LEGACY task group  The £220,000 budget in year 6 for the purchase of an asset and sustainability funding for a future Charitable Organisation will rest with the Board who will be required to liaise extensively with the Big Local representative in the pursuit of this objective.  There will an expectation that the Board looks at other Big Locals who are pursuing similar objectives.  The breakdown of this £220,000 budget is as follows:  £150,000 for the purchase of an asset such as appropriate office building located within GreenMoor.  The asset will be expected to be largely self-financing through rental income generated through a part of the building  £10,000 asset conversion costs if required  £60,000 for the salary costs of the staff of the charitable organisation for a timescale of 3 years.  The above strategy aims to provide a self-financing asset and a charitable organisation with a minimum sustainability and security for 3 years. After this time, the organisation will be expected to be self-sustaining. |